

Resume of Joanie & Gary McGuffin

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Biography of Gary and Joanie McGuffin

The McGuffins are Canadian wilderness ambassadors and explorers known for their adventures, conservation photography, writing and public speaking. They have shared their experiences during long-distance wilderness voyages through national radio serials, television documentaries, national newspaper and magazine features, multimedia presentations, photographic exhibitions, and their 8 published photographic and instructional books. Some of their journeys include paddling and bicycling across Canada, circumnavigating Lake Superior by canoe and hiking the 2100-mile Appalachian Trail end to end. In particular, they have been strong advocates for the Northern Ontario landscape and the Lake Superior watershed and coast for the past 30 years. They are recipients of the Premier's Award and The Queen's Golden Jubilee Medal for their lifetime achievements in exploration, wilderness preservation and environmental education. They are founders of the Lake Superior Watershed Conservancy, an international non-profit dedicated to preserving the Lake Superior watershed. Gary and Joanie McGuffin live with their daughter on a 300-acre nature preserve in Algoma Highlands overlooking Lake Superior.

Expeditions (selected)

- 2008-15 Group of Seven explorations—Superior North Shore, Algoma, Algonquin, Georgian Bay
- 2012 Noatak River Journey from Source to Sea in Alaska
- 2011 Woodland Caribou PP – Pimachowin-Aki Boreal Forest Art Explorations
- 2008 Exploring Kamestastin, Labrador
- 2005 George River Journey – Boreal Exhibition project
- 2002 3-month Great Lakes Heritage Coast canoe voyage
- 1997 3-month Ancient Forest Journey by Canoe
- 1996 2-month Hiking & Kayaking Greenland
- 1989 3-month Circumnavigation of Lake Superior by Canoe
- 1986 5-month-13,500 km. Traverse of Canada by Bicycle
- 1983-84 7-month-10,000 km. Trans Canada Canoe Expedition
- 1981 4.5 month-3,000 km Backpacking Trek Appalachian Trail

Photographic Exhibitions (selected)

- 2008-09 *Discover Northern Ontario*
 - International Centre, Toronto; Dane Exhibition Center, Madison WI; Jersey Paddler, Brick, New Jersey, MidWest Mountaineering, Minneapolis MN
- 2007-08 *Visions of the Boreal Forest Exhibition*
 - Wildling Art Museum, Los Olivos, CA, Wilderness Experience Gallery, Parker Colorado
- 2005-07 *Great Lakes Journey, Exploring the Heritage Coast*
 - International Centre, Toronto; Michigan State University, Lansing MI; Dane Exhibition Center, Madison WI
- 1998-2000 *Journeys on An Inland Sea*
 - Art Gallery of Algoma, North Bay W.K.P. Kennedy Gallery, Thunder Bay Art Gallery
- 1998-2000 *Journeys into the Ancient Forest*
 - Art Gallery of Algoma, Blind River Timber Museum, Thunder Bay Art Gallery, North Bay W.K.P. Kennedy Gallery
- 1988-96 *Behold Our Canada*
 - London Regional Art Gallery, Barrie Art Gallery, Chatham Cultural Centre, Muskoka's Chapel Art Gallery, Thunder Bay Art Gallery, Wawa Tourism & Interpretive Centre, Art Gallery of Algoma, Virginia McCune Art Gallery, North Bay W.K.P. Kennedy Gallery

Permanent Exhibition -- The McGuffin Gallery, Sault Ste. Marie, Ontario.

Books

- 2009 *Quetico: Into the Wild*, Chrismar Publications
- 2008 *Paddle Your Own Kayak, An Illustrated Guide to the Art of Kayaking*, Firefly Books
- 2007 *Wilderness Ontario* Firefly Books
- 2003 *Great Lakes Journey, Exploring the Heritage Coast*, McClelland & Stewart
- 2002 *In the Footsteps of Grey Owl, Journey into the Ancient Forest* McClelland & Stewart
- 2001 German Translation of *Paddle Your Own Canoe*, Heel Verlag
- 1999 *Paddle Your Own Canoe, An Illustrated Guide to the Art of Canoeing* Boston Mills Press
- 1995 *Superior, Journeys on an Inland Sea*, Boston Mills Press
- 1990 *Where Rivers Run* abridged BePal, Japan's largest outdoor publication
- 1990 *Canoeing Across Canada*, Hodder & Stoughton, Great Britain
- 1988 *Where Rivers Run, A 6,000 Mile Exploration of Canada by Canoe* Stoddart Publishing

Book Promotion Tours

- Fall 2003 Ontario book promotion tour with "*Great Lakes Journey*"
- Fall 2002 Ontario book promotion tour with "*In the Footsteps of Grey Owl*"
- 1998-9 North American wide promotion of "*Paddle Your Own Canoe*"
- 1995 3-month promotional book tour *Superior Journeys* 60 Can. and U.S. cities & communities
- 1990 book promotion tour and instructional canoe & kayak workshops across England and Wales.
- 1989 one-month paddle sports tour - Sapporo to Hokkaido, Japan
- 1988 six-week promotional book tour in 25 Canadian cities "*Where Rivers Run*"

Publications (selected)

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| • Reader's Digest | Smithsonian Magazine | Canadian Geographic |
| • Outdoor Photographer | Canoe & Kayak | Lake Superior Magazine |
| • PC Photo | Adventure Kayak | Photo Life |
| • Explore | Canoe Roots | Traverse Magazine |
| • Paddler | Snow Country | ON Nature Magazine |
| • Be-Pal (Japan) | Outdoor Canada | Kanawa |

Awards

- 2015 Algoma Kinniwabi Award of Excellence For Years of Research on the Group of Seven in Algoma
- 2011 Ontario Arts Council Northern Arts Grant for *In Search of the Group of Seven*
- 2010 Best Travel Photography, Ontario Tourism
- 2009 Tourism Sault Ste. Marie, Tourism Award of Excellence
- 2009 Best Travel Photography, Ontario Tourism
- 2006 Induction in the Walk of Fame, Sault Ste. Marie, Ont.
- 2003 Distinguished Alumni Award, Seneca College.
- 2003 Queen's Golden Jubilee medal for life's work in the field of environment and conservation
- 2002 Premiers Award for achievement in environmental stewardship and education.
- 1996 Great Lakes Book Award for "*Superior, Journeys on an Inland Sea*", First photographic book in North America printed on Totally Chlorine Free paper.
- Ontario Arts Council Literary Award grants 1987 1989 1992 1994.

Television

- 2015 Co-produced hour-long documentary film “*Painted Land: In Search of the Group of Seven*” – Official Selection at the Vancouver International Film Festival and Broadcast on TVOntario
- 2007 CBC The National “*World’s Largest Freshwater Protection*”
- 2007 CBC The National “*Saving Superior*” – *Where is All the Water Going?*
- 2002 CTV On The Road Again
- 2001 Discovery Channel
- 1999 Vision TV, World Premiere “*Down to Earth*” series
- 1998 Life Network, *Great Outdoorsman*
- 1997 13-part *Exploring Northern Ontario* series – Baton Broadcasting
- 1996 *Great Canadian Parks* Discovery Channel,
- 1987 “*Lifetime of Adventure*” Documentary Special Baton Broadcasting,

Other Media

- 2008 Lake Superior NMCA Winter Trek series CBC Radio
- 2006 George River expedition series CBC Radio
- 2006 Quetico Winter Crossing series CBC Radio
- 2002 Weekly series “*In the Footsteps of Grey Owl*” CBC Radio
- 2002 Weekly “*In the Footsteps of Grey Owl*” Osprey News Chain series
- 1989-90 25-city North American book tour with “Paddle Your Own Canoe”
- 1997 14 weekly broadcasts with CBC North across northern Ontario
- 1997 14-weekly colour features with Southam News chain 57 papers across Canada
- 1995-96 25-city book tour with “Superior, Journeys on an Inland Sea”
- 1988-89 25-city national book tour across Canada with “Where Rivers Run”
- 1986 Toronto Star Features on Trans Canada bicycling Expedition (countless newspapers across Canada published the series)
- 1983-84 Toronto Star features on Trans Canada canoe expedition (countless newspapers across Canada published the series)

Other

- Provide annual Scholarship Awards, Sault College -Water Resources and Natural Resources
- Founders of Lake Superior Watershed Conservancy, 2006
- Appointed “*Champions of the Coast*” by Ontario Government (Great Lakes Heritage Coast program) 2000
- Honourary Lifetime Members of *Paddle Canada*, 1984
- Honours Graduates of *Outdoor Recreation Technology*, Seneca College, 1981.