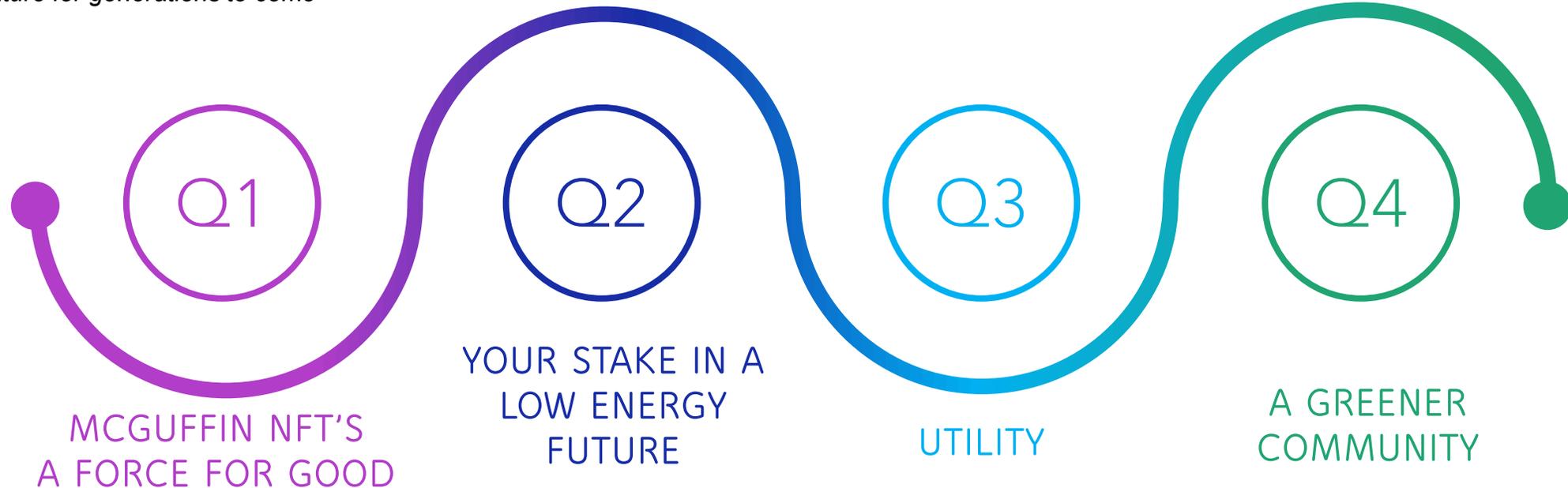


*“The McGuffin Explorer NFT series depicts a perfect symmetry of the natural world and our human place within it. The McGuffin images capture artfully through their peerless landscape photography simple, evocative, timeless themes of unsurpassed beauty, dramatic, ever-changing vistas and nature’s four-season splendor - locked forever in a unique image than binds its owner to protect nature for generations to come”*



*“We hope our lives as explorers and artists will always inspire people to immerse themselves in the natural world – Gary and Joanie McGuffin*  
Our website: <https://themcguffins.ca>  
Opensea: <https://opensea.io/collection/search-of-group-of-seven>  
Discord: <https://discord.gg/fa9GmYrf>  
Twitter: <https://twitter.com/McguffinsThe>

## 2022 ROADMAP



### MCGUFFIN NFT'S A FORCE FOR GOOD

To support nature conservation and promote exploring the outdoors, the McGuffins are launching their own Explorer NFT Collection. To express their profound appreciation to all Collection supporters, the McGuffins will regularly give away free NFTs, e-books and personal guided tours to their NFT holders.

### YOUR STAKE IN A LOW ENERGY FUTURE

The McGuffins are advancing global environment conservation by empowering everyone to tackle an old problem through a new technological medium – NFTs. Fine art lovers, collectors, conservationists, and anyone who loves the natural world can acquire unique creative works while meaningfully contributing to carbon reduction and climate change transparency.

### UTILITY

10% of all NTF transaction proceeds will “pay it forward” – helping to secure more wild spaces for conservation and permanent stewardship. McGuffin relationships made with Lake Superior region landowners means personal guided tours of gorgeous Algoma District locales and geo-located Group of Seven painting sites re-discovered by the McGuffins through 20 years of exploring these remote places.

### A GREENER COMMUNITY

Green spaces are the key to humanity’s future – the perfect intersection of conservation, environmental protection, and human wellbeing. The Covid-19 pandemic has illustrated why access to nature must be prioritized – to satisfy our innate human need to connect with what is alive and real in our natural world.